

NEWS RELEASE

Date: February 13, 2007
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**SONORA QUEST LABORATORIES' ROBERT DOWD RECOGNIZED AS ONE OF
COMPUTERWORLD'S PREMIER 100 IT LEADERS**

*Recognized by IDG's Computerworld for
Excellence in Information Technology Leadership*

Tempe, Arizona – February 13, 2007 – Computerworld, the “Voice of IT Management,” recently announced that it selected Robert Dowd, CIO of Sonora Quest Laboratories as one of Computerworld's Premier 100 IT Leaders for 2007.

Computerworld's 2007 Premier 100 IT Leaders honors the 100 IT executives who have led their organizations by mentoring and motivating employees; envisioning innovative solutions to business challenges; and effectively managing and executing IT strategies. The 2007 honorees will be recognized, with many presenting their success strategies, at *Computerworld's* upcoming Premier 100 IT Leaders Conference, March 4-6, 2007, at the JW Marriott Desert Springs Resort in Palm Desert, Calif.

The complete class of Computerworld's Premier 100 IT Leaders for 2007 appears online at <http://www.premier100.com> and in the Dec. 11, 2006, issue of *Computerworld* (www.computerworld.com). In addition to the class roster, a special report highlights the challenges IT leaders expect to face in the coming year, including developing their staff's skills, mapping current IT initiatives with the top priorities of their CEOs and driving innovation.

Computerworld's Premier 100 IT Leaders Conference involves companies across all industries, as well as government and educational organizations. This year's recipients were selected from nearly 500 nominees, who were measured against *Computerworld's* IT Leadership Index, a set of characteristics that describes executives who guide the effective use of IT in their organizations, and evaluated by the editors and by a panel of outside judges. The candidates were asked about a range of topics, including their backgrounds, work experiences, special accomplishments and leadership styles.

“As Chief Information Officer for Sonora Quest Laboratories and Laboratory Sciences of Arizona, Bob Dowd and his team have done an outstanding job of providing innovative technology leadership and support for our integrated laboratory network. This national recognition is a great honor for Bob and our entire organization, and it's a testimony to the many contributions he has made to our success”, said David A. Dexter, President & CEO.

Crafted by the publication's editors, Computerworld's Premier 100 IT Leaders Conference is a unique and compelling departure from the standard technology conference. Rather than focusing on vendors and products, the spotlight is on great ideas, strategic use of best practices and real-world leadership from the IT and business executives who are advancing their organizations through technology.

"This year's class of honorees is characterized by a diversity that demonstrates the value of unique backgrounds and approaches in building an outstanding IT organization. Yet what these individuals have

in common is an expertise born of hard work and an intangible leadership quality they can tap to successfully champion IT not only as a business enabler, but as a business influencer,” said Don Tennant, editor-in-chief, *Computerworld*. “The professionals honored in Computerworld's 2007 Premier 100 IT Leaders program, and by extension the organizations they represent, are clearly mindful of their role and obligation as leaders of the global IT community. Their willingness to brave the scrutiny of the limelight as they share their experiences with their peers has won our respect, appreciation, and deep admiration.”

About Sonora Quest Laboratories

Sonora Quest Laboratories, a joint venture between Banner Health and Quest Diagnostics, is an integrated laboratory system servicing over 6,000 clients throughout Arizona including hospitals, physicians, managed care organizations and employers. They are the market share leader in clinical laboratory testing in Arizona, performing over 50,000 diagnostic tests per day. Their comprehensive on-site test menu includes routine testing to more esoteric cytogenetic studies. Ninety-eight percent of all testing is performed at their primary testing facilities located in Tempe, Tucson, and Flagstaff.

Quality is the foundation of Sonora Quest Laboratories. In 2005, Sonora Quest Laboratories became the first and only health care establishment to ever receive the Arizona Governor's Award for Quality, the state's highest quality award available. This recognition followed two Showcase in Excellence Awards in 2004, and the Arizona Pioneer Award for Quality in 2003. For more information about Sonora Quest Laboratories find them on-line at www.sonoraquest.com.

About Computerworld

Computerworld is recognized worldwide as the premier source for news, information and opinion on the critical technology and management issues affecting senior technology professionals. *Computerworld's* award-winning weekly publication, Computerworld.com Web site, focused conference series and custom research, form the hub of the world's largest (58-edition) global IT media network. In the past five years alone, *Computerworld* has won more than 100 awards, including the 2004 and 2006 Magazine of the Year Award from the American Society of Business Publication Editors and Folio Magazine's 2006 Gold EDDIE Award for the best technology/computing magazine. *Computerworld* has an online audience of over 1.9 million unique monthly visitors (Omniture) and a total print audience of 1,337,000 (IntelliQuest CIMS Spring 2006). *Computerworld* is on the Web at www.computerworld.com.

Computerworld is a business unit of International Data Group (IDG), the world's leading technology media, research and events company. A privately held company, IDG publishes more than 300 magazines and newspapers, including *CIO*, *CSO*, *Computerworld*, *GamePro*, *InfoWorld*, *Network World* and *PC World*. The company features the largest network of technology-specific Web sites, with more than 400 around the world. IDG is also a leading producer of more than 170 computer-related events worldwide, including Storage Networking World®, Premier 100®, LinuxWorld Conference & Expo®, Macworld Conference & Expo, DEMO® and IDC Directions. IDC provides global market research and advice through offices in 50 countries. Company information is available at <http://www.idg.com>.

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