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NEWS FOR IMMEDIATE RELEASE:

SONORA QUEST LABORATORIES CHOOSES NOVOPATH™ TO ENHANCE ITS ANATOMIC PATHOLOGY SERVICE OFFERING

Princeton, NJ (January 3, 2006) Novovision, Inc., a leading provider of software solutions for anatomic pathology laboratories, announced that Sonora Quest Laboratories entered into an agreement to use the NovoPath™ platform for its anatomic pathology services.

In making the announcement, Wally Soufi, Novovision's CEO, said "We truly appreciate the trust that Sonora Quest Laboratories has placed in Novovision for delivering an enhanced anatomic pathology service offering. We see this choice as a partnership that will enhance NovoPath's already firmly established position as the innovation leader in the anatomic pathology software market."

"We selected the NovoPath Anatomic Pathology platform from Novovision, Inc. for Sonora Quest Laboratories because it is user friendly, compatible with our clinical laboratory information system, and it provides advanced electronic reporting options which we consider state-of-the-art for pathology applications. In stark contrast to many third party software vendors, Novovision has so far delivered a superior product for a reasonable cost and they have exceeded our expectations with their excellent customer support", said David A. Dexter, President and CEO of Sonora Quest Laboratories.

Bob Dowd, Sonora Quest's CIO, added, "NovoPath's flexibility has combined nicely with our workflow in multiple operational departments to improve efficiencies. Sonora Quest Laboratories continues to investigate new technologies and the NovoPath system is easily expanded to include new innovative features."

About Novovision, Inc.:

Novovision, Inc., based in Princeton, NJ, offers NovoPath™ for anatomic pathology and NovoArchive™ for electronic document management. Both products are specifically designed for hospitals and medium to large reference laboratories. For more information, visit www.novovision.com.

About Sonora Quest Laboratories:

Sonora Quest Laboratories is an integrated laboratory system servicing over 6,000 clients throughout Arizona; including hospitals, physicians, managed care organizations, and employers. Quality is the foundation of Sonora Quest Laboratories. In 2005, the Arizona Quality Alliance presented Sonora Quest Laboratories with the States highest quality award they offer, the "2005 Governor's Award for Quality". This award recognizes organizations that have mature and fully-deployed quality systems within their operations; that demonstrate a commitment to continuous

improvement and have achieved a sustained significant record of performance. In 2004, Sonora Quest Laboratories received two “2004 Showcase in Excellence Awards”, and in 2003, the “2003 Pioneer Award for Quality”. Sonora Quest Laboratories utilizes the Six Sigma improvement methodology to systematically improve processes throughout their organization and aligns new projects with key business objectives. For more information, visit www.sonoraquest.com.

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