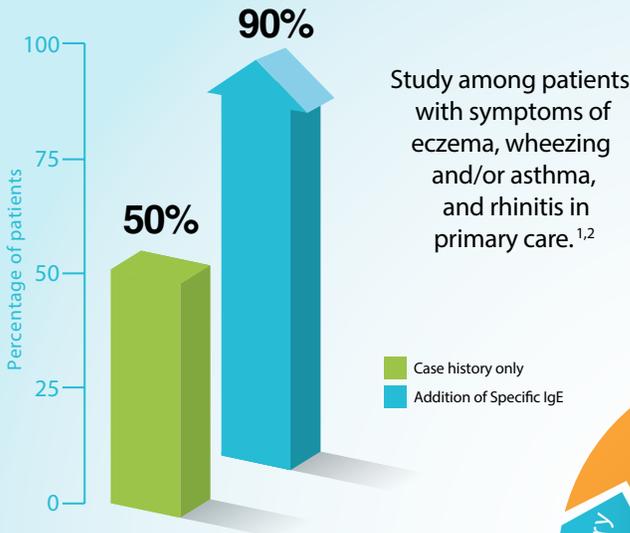


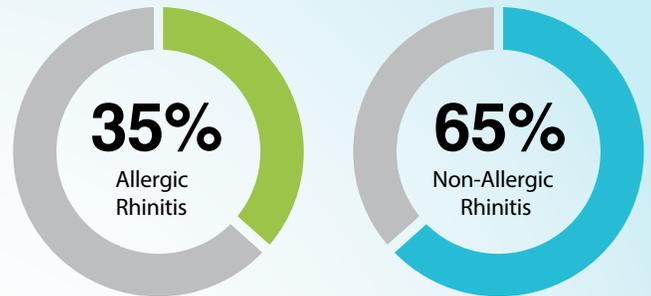
Aid in the diagnosis of Allergic Disease

Diagnostic certainty has been shown to increase when specific IgE results are added to clinical history^{1,2}

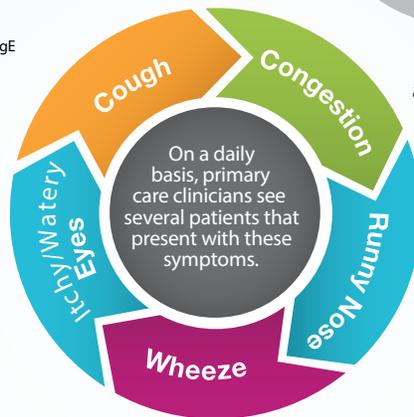


The majority of patients presenting with rhinitis are not allergic

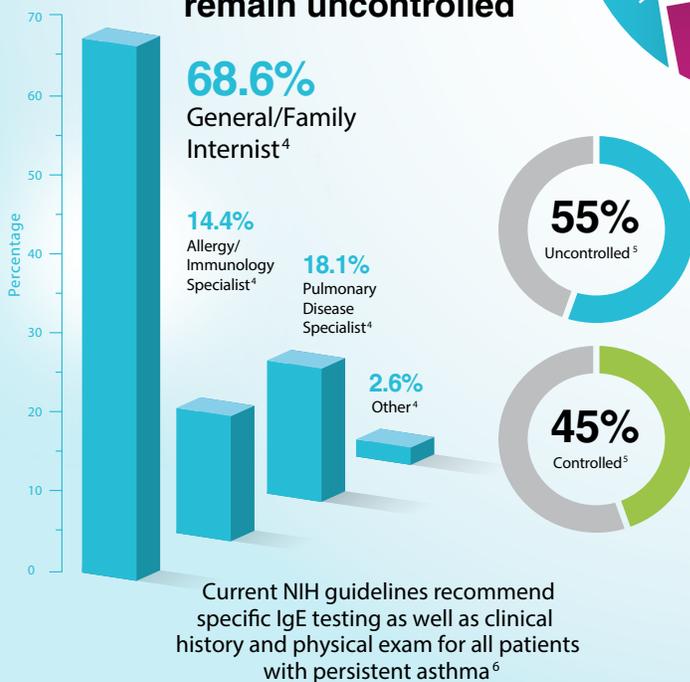
Nearly 2/3 of patients prescribed antihistamines for their reported allergic rhinitis have symptoms that are not due to allergy³



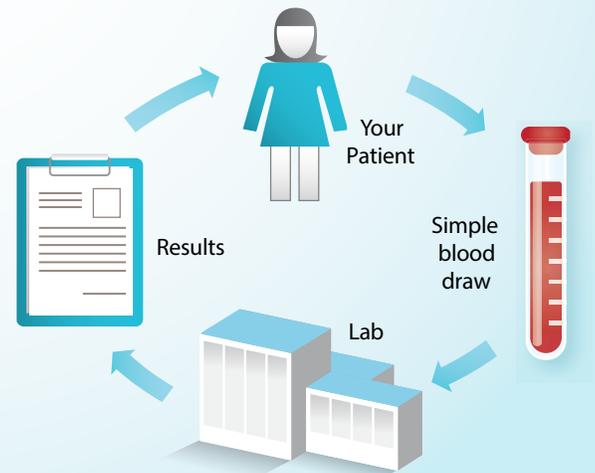
Study of 1-year managed care records among 4,643 patients who received 1 or more prescriptions for an oral antihistamine (loratadine, fexofenadine, or cetirizine)³



Too many asthmatics remain uncontrolled



Make specific IgE blood testing a part of your daily practice



1. Adapted from Duran-Tauleira E, et al. Allergy. 2004;59 Suppl 78:35-41. 2. Adapted from Niggemann B, et al. Pediatr Allergy Immunol. 2008;19:325-31. 3. Szeinbach SL, Williams B, Muntendam P, et al. Identification of allergic disease among users of antihistamines. J Manag Care Pharm. 2004;10(3):234-238. 4. Kwong KYC, et al. Am J Manag Care. 2011;17:S447-S459. 5. Peters SP, MD, PhD, et al. Real-world Evaluation of Asthma Control and Treatment (REACT): Findings from a national Web-based survey. J ALLERGY CLIN IMMUNOL. 2007; 119:1454-1461. 6. NIH. Guidelines for the Diagnosis and Management of Asthma, 2007. NIH publication 08-4051.

SonoraQuest.com

Sonora Quest Laboratories, any associated logos, and all associated Sonora Quest Laboratories registered or unregistered trademarks are the property of Sonora Quest Laboratories.

© 2015 Thermo Fisher Scientific Inc. All rights reserved. All trademarks are the property of Thermo Fisher Scientific Inc., and its subsidiaries.